



Leadership News

Washington State
PTA
everychild.one voice.®

February 25, 2021

Last Call - March 1 Deadlines Fast Approaching

Programs. Powered by PTA.

It's time to help students put the final touches on their submissions for the Essay Contest, the Game Development Competition, and the Scholarship program.

We've been receiving a steady stream of student entries, so make sure your students don't miss out! Please send out one more reminder to the parents in your school or district to remind them of the March 1 deadline for submittals.

And, don't miss the March 1 deadline to [submit the name](#) of a deserving individual or group for statewide recognition by nominating them for an Outstanding Service, Honorary Life Membership, Outstanding Advocate, Outstanding Educator, or Friend of Children award. [More information may be found here.](#)

Last Call for Submissions



Welcome Our Newest PTA!

Growth. Powered by PTA.

At its heart, PTA is its most powerful when we can come together with one strong voice to further the vision of making every child's potential a reality.

We are pleased to announce the newest member of our PTA family and hope you will join us in wishing them all the best:

Innovation Lab High School PTSA 6.10.90

March Leader Checklist for Running Your PTA

Leaders. Powered by PTA.

See the [March leader checklist](#) for information to help run a healthy and organized PTA/PTSA. WSPTA understands that PTAs are working through the realities we are all living under during this unprecedented time. This list outlines the things that a PTA, as a nonprofit corporation, should be doing at this time under normal circumstances. Please do your best and ask for help if you need it. Need answers? Send your questions to support@wastatepta.org.



Awards of Excellence - Due March 15

PTA Pride. Powered by PTA.

Your PTA deserves recognition for the flexibility and unwavering presence in your own community- even if it doesn't look like years past. The good news is there is only one requirement to be eligible for awards: your PTA must be in good standing. Most PTAs qualify for an award - even now - but many don't apply for it. Bronze awards are just as worthy of applying for as Platinum! This is a much needed morale booster for your community. To start the application process, please visit the [Awards of Excellence webpage](#).



Grassroots Advocacy

Focus on Advocacy

Advocacy. Powered by PTA.



- Participate in this week's [Action Alert](#) (Addressing Firearm Safety Measures to Increase Public Safety) - it's not too late.
- [2021 Focus on Advocacy - February 22 Report blog post](#).
- The issue handouts can be found on the [Advocacy webpage](#). These are great to use when speaking with your legislators, school board members, etc.
- Short education videos on the issues are also being created and can be found in the [Advocacy 2021 Session YouTube playlist](#) and under the specific issue dropdowns on the Advocacy page.
- Check out the [Focus on Advocacy webpage](#) for special resources available for your advocacy efforts, including a new infographic encapsulating the WSPTA legislative priorities into one terrific visual.

PTA. Now More Than Ever.

Reopening School Buildings - Role of PTAs

Leadership. Powered by PTA.

PTA leaders may feel pressured to take a position and active role on when and how students return to in-person learning. [Read this blog](#) to understand why the role of PTA in advocacy regarding students returning to learning in school buildings is complicated.



Dates - Deadlines - News

Important Dates

February 28

[Annual Corporation Renewal](#)
for PTAs incorporated this month

March 1

[Student Program Deadlines](#)
[Individual Award Nomination](#)
[Deadline](#)

Quick Links

[PTA.Now More Than Ever.](#)
[SOA Information](#)
[March Leader Checklist](#)
[Leader Resources](#)
Username: Every
Password: Child
[PTA Store](#)

Membership Database

[Success Site](#)
[WSPTA membership database](#)
[webpage](#)

Training and PTA and the Law

Leadership Development. Powered by PTA.



- March 4 (6:30 pm to 8:00 pm) - [Regions 7, 8, and 15](#) Finding Volunteers webinar

News in Brief

Information. Powered by PTA.



- Don't miss a new memberplanet guide for local PTA treasurers, accessible on [the database resources](#) page.
- [Read more here](#) for three reasons why going for a bronze award might be the best thing for your PTA!
- Don't miss the blog post on conducting an [online financial review](#) and on [forming a budget committee](#).

National PTA News

Lead Your PTA Virtually

Leadership. Powered by PTA.

National PTA's webpage "[Lead a PTA Virtually](#)" is a great resource with tons of information to help you. There are links to blog posts such as "[Show Your PTA Value to Sustain and Grow Membership](#)", links to short, 2 minutes or less, videos ([such as this one](#)) you can share with your members, links to socially distanced family engagement, and so much more.



National PTA Quick Links

- [Register by February 28 for LegCon 2021](#), March 9-11, 2021, cost is \$50.
- [Mental Health](#)
- [Make Your PTA Virtual](#)
- [Notes from the Backpack](#)
- [Increasing Family Engagement in Diverse Schools](#)
- [New Membership Campaign Materials](#)

Partner News and Promotions

Current and Timely WSPTA Discounts

Savings. Powered by PTA.

Take advantage of these discount offers:

- **Great Wolf Lodge** - 30% off. Learn about the health and safety policy.
- **TrophyCentral.com** - 10% off.
- **The Real Leather Company** - save \$15 off any bag.
- **Obscure Belts** - 10% off any leather belt.
- **Tickets at Work** - new discounts for staying at home or working from home.
- **LEGO® Bag** - 20% discount on LEGO® Bag products.
- **FedEx Office** - special rates for printing.
- **CanvasDiscount.com** - save up to 15% on your order.



- **Office Depot/Office Max** - savings on school supplies, office products, technology, furniture, and print.

Keep checking the [benefits and discounts page](#) as more opportunities continue to be added. *Member benefits and discounts are available to all WSPTA members. To access them, log in to [Benefits & Discount Codes](#) using the 2020-2021 username and password. Check the promotion codes listed for each provider in the main body of the page and the file list for time-sensitive offers. **Please share information about discounts with members, but do not share the codes with non-members.***

Tip of the Week

3 Considerations When Applying for the Leadership Service Award

Self-care. Powered by PTA.

The [Leadership Service Award program](#) (formerly known as the Leadership Academy program) was created to honor and acknowledge PTA leaders across the state.



LEADERSHIP SERVICE
AWARD

Not sure this is really worth your time and effort? Here are some things you might consider:

1. Being acknowledged for the extremely important and impactful work you do is up to you. An individual must fill out the application on their own behalf.
2. It is a great way to create a record of your leadership development that can be included in your professional résumé, as you gain the skills to become a leader in your community.
3. You are worth the effort. Too often we put others and their needs ahead of our own. What a terrific morale boost this exercise is to see all the things you really do to support every child and move our mission forward.

And a bonus point: it is great to model for our kids how important it is to take care of your own well-being and not solely rely on others to let you know what an outstanding individual you really are!

[Website](#)

[About Us](#)

[Get Involved](#)

WSPTA provides a variety of newsletters to keep leaders informed and provide resources to be successful. If, for some reason, you choose to no longer receive a newsletter, we recommend that you use the "Update Profile" link provided at the bottom of this newsletter. If you choose "Unsubscribe," you will automatically be unsubscribed from all newsletters.

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